## KLINER

Vol. 42, No. 5 June, 1983

Something good is getting better. K mart Employees Savings Plan offers a new option.



Before the 25 kilometer walk (15.3 miles) for the March of Dimes WalkAmerica, employees of several local K marts and others lined up at Portland State University's gym.





Annual shareholders meeting. A bright future ahead for K mart.

Last call for entries to K mart's 1983 Photography Contest. Entry form included in this issue.

# KINER

Vol. 42 No. 5

#### N·E·W·S B·R·I·E·F·S





Norman G. Milley

Gloria M. Shatto

On May 25, 1983, during K mart's annual shareholders meeting, it was announced that stockholders have elected Norman G. Milley and Gloria M. Shatto to the Board of Directors.

Milley has been executive vice president of merchandising and subsidiaries for K mart since January of this year. Previously, he was vice president of sales and general merchandise manager. During his 42-year career with the company, he has been senior buyer, director of sales promotion, divisional merchandise manager, regional merchandise manager and store manager.

Dr. Shatto, is president of Berry College in Mt. Berry, Georgia. A noted economist, she is a member of the U.S. Treasury Small Business Advisory Committee, and she has served as a consultant to businesses and nonprofit organizations. The U.S. Department of Labor sent her on an economic mission to Yugoslavia in 1976. From 1977 to 1979, she was George R. Brown Professor of Business and Economics at Trinity University. Dr. Shatto is also a director of Georgia Power Company.

Directors re-elected to the 18-member board were A. H. Aymond, Arnold H. Bachner, William H. Baldwin, Robert E. Brewer, Mary S. Coleman, Dale Ro Corson, Robert E. Dewar, Richard H. Falck, Bermard M. Fauber. Carl A. Gerstacker, David B. Harper, Samuel G. Leftwich, J. Edward Lundy, Paul W. McCracken, Grant W. Morck and Robert W. Purcell

Sales for the four weeks ended May 25.

(Continued on Page 2)

#### K mart's Employee Savings Plan

### Something Good is Getting Better

There's more good news about K mart's Savings Plan which began on July 1, 1982. This coming October, employees will be able to make contributions to the plan with before tax dollars as well as with after tax dollars as at present.

Further, the company has announced it is adopting a new PAYSOP Plan (short for <u>PAY</u> based <u>Stock Ownership Plan)</u> which will give extra amounts of free company stock to employees who are eligible to participate in the Savings Plan.

In its first year, the Savings Plan has enjoyed tremendous success with approximately 77,000 employees currently participating. Under the Plan, eligible employees can save from 2% up to 10% of their pay with the company matching 50¢ on each dollar the employee saves up to 6% of those savings.

An employee's savings are invested in the employee's choice of three funds or equally in any two of these funds. The company's matching

contribution is invested in K mart stock

The employee is immediately 100% vested in the company contribution and will receive full payment of his or her account on termination of employment or retirement or may withdraw contributions during employment in accordance with the provisions of the Plan.

Under the present Plan, employee contributions are made with money on which the employee has paid federal and, in most cases, state income taxes — that is with after tax dollars.

Commencing October 1, 1983, an eligible employee will be able to save in the Plan in a different way - with before tax dollars. Currently, deductions for Employees' Savings Plan contributions are made after federal income taxes have been figured on the employee's gross pay. Under the new provision, the employee can direct that

(Continued on Page 2)



#### **TYFSOK**

Thank you for shopping our K mart

Remember: End every sale, customer/employee conversation, P.A. announcement and blue light special with a sincere TYFSOK.

Everyone appreciates a "Thank you." Let our customers feel appreciated with "Thank you for shopping our K mart."

#### N·E·W·S B·R·I·E·F·S

#### (Continued from Page 1)

1983 were \$1,469,518,000, a 10.3% increase over last year's sales, which were \$1,331,813,000.

Board Chairman B. M. Fauber says, "May sales were in line with expectations,

confirming our confidence in the continuing economic recovery. While the movement of seasonal goods was somewhat weaker than anticipated, everyday basic needs seem to be in great demand. Improved weather conditions assisted particularly in the west and south."

Sales from comparable K mart stores increased 8.7% for the four-week period ended May 25.

As of May 25, 1983 there were 2,385 stores compared with 2,395 on May 26, 1982.

#### lune Store Openings

tene store openings		
REC	GION LOCATION	OPENING
C	2005 - Farmington Hills, M - (DESIGNER DEPOT)	June 16
C	7593 - Paducah, KY	June 23
C	7597 - Hamilton, OH	June 23
C	9591 - Paintsville, KY	June 30
E	3596 - Pleasantville, NJ	June 23
E	7596 - Fredericksburg, VA	lune 23
E	9752 - Oneonta, NY	June 30
E	9769 - Shippensburg, PA	June 2
М	7543 - High Ridge, MO	June 9
S	3370 - Humble, TX	lune 30
S	7594 - Houston, TX	June 30
S	7908 - Theodore, AL	lune 30
S	7910 - Thiobodaux, LA	lune 30
S	9796 - Cuto Off, LA	June 30
w	7912 - Lufkin, TX	June 23

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We'll Help Will You?

#### Employee Savings Plan cont'd.

(Continued from Page 1)

contributions be placed in the plan before federal income taxes are figured.

#### Here's how it will work

The employee simply directs the company to reduce his or her pay by 2, 3, 4, 5 or 6% and to contribute this amount to the Savings Plan for the employee. As a result, the amount of income on which the employee's income taxes are determined is lower and the amount of tax is also lower.

The amount of money going into the Savings Flan is the same, but with lower taxes, take home pay is increased.

Taxes on this before tax money will not become due until the account is distributed to the employee. At that time, provided the employee meets certain requirements, a favouable 10 year forward averaging tax treatment is available which can substantially reduce the amount of income taxes due on this deferred pay.

#### Sounds great - what's the catch?

You're right! There is one, in exchange for the tax advantages of saving with before tax dollars, the government requires certain restrictions on the employee's ability to withdraw before tax savings cannot be withdrawn from the Plan cluring employment until the employee has reached age 59½ or provides evidence of "qualifying financial hardship."

The government's definition of a "qualifying financial hardship" has not yet been provided, but guidelines would seem to indicate that these funds could be withdrawn for a home purchase, college education or unexpected medical expense for which no other funds or assets are available to meet the obligations.

Does this mean that if I want to save with before tax dollars that I cannot withdraw my contributions if I need them unless I qualify under the financial hardship provision?

Yes it does, however, K mart has elected to include in the revised Plan a provision which would permit eligible employees to make loans against their before tax savings account. These loans will not be available until a participant has been in the plan for at least five years and will likely to be limited to the amount of the company contribution which the employee is then eligible to withdraw.

Details concerning the loan provisions will be issued at a later date.

What if I don't want to make contributions with before tax dollars and simply wish to continue participating in the Plan as I am new?

You many continue to contribute to the Plan in the same way as you are presently contributing. The opportunity to contribute with before tax clotters is simply an added option to the Plan and

in no way changes the present Plan or its

If I wish to contribute to the Swings Plan so helice tex deliers and direct the company to reduce toy pay by the amount I wish to contribute, what effect will this have on my clim benefit?

Your decision to save money with before and collect will have no effect on your eligibility to other company benefits which are based on the amount of your pay. These benefits will continue to be based on and determined by your groupsy before any amounts are subtracted as contribution to the Savines Plan.

Olary, what about this new PAYSOP - what doe
this do for mo?

If you have met the eligibility requirement for participating in the Savings Plan as of October 1, 1983 and you are employed by the company as of March 31, 1984, you will receive an extra amount of K mart stock equato 1/2 of 1% of your 1983 fiscal year compensation from the company. This is firstock which will be credited to your account.

This PAYSOP benefit has been made available through changes in federal tax law which allows K mart to take an income tax credit if the amount of that credit is used to provide company stock to qualifying employees. K mart has elected to this.

In 1965, the amount of the PAYSOP credi will increase from 1/2 of 1% of the participant's earnings to 3/4 of 1%.

PAYSOP stock cannot be withdrawn prior termination of employment or retirement.

#### Employee meetings to be achedules

In view of the complex nature of these changes, it is important to bear in mind that the Plan itself will remain the same except for the addition of the option permitting a participant to make before tax contributions an increase in the maximum contribution from 10% to 12% and the addition of the PAYSOF free company stock plan.

K mart will continue to match 50% of the first 6% of an employee's savings and employees can continue to withdraw these contributions at their election except for before tax contributions which have tougher restrictions applying to withdrawals.

These changes are intended to make K mart's Employees' Savings Plan even more attractive and beneficial to employees and to meet the savings needs and desires of all K mart associates.

Employee meetings will be scheduled to explain the new Savings Plan provisions and to answer questions concerning the Plan. A booklet about the new savings opportunities will also be provided each eligible employee.

K mart headquarters teamed up with its Detroit-area employees to raise more than \$45,000 for the 1983 "Feed the Hungry" campaign, according to Detroit Chamber of Commerce President Frank Smith.

Proceeds from "Feed the Hungry" were distributed to various agencies in Detroit and outstate Michigan that provide food to needly people.

people.

A total of \$30,378.55 was raised for the drive between February and April from employees

of Detroit-aren K mart, Kreage and Jupiter stores; the K mart Central Regional Office in Plymouth; Canton Distribution Center, and K mart Headquarters. K mart matched each dollar contributed by employees with 50g, for a total corporate contribution of \$15,189.28. K mart Chairman Bernard M. Fauber added, "The response to this program by K mart employees was highly gratifying. The generosity of our people reflects the "K mart spirit."

Bernard M. Fauber, K mart Chairman, 4th from laft, presents Detroit Chamber of Commerce President Frank E. Smith with a check for the "Foed the Hungry" program in the amount of \$45,547.83. Also in attendance are those who helped on the campaign, I to r, Harold E. Wilcox, Senter Vice President Management and Development, Lynn Jones, Personnel Assistant, Alas E. Weed, Director of Training, Management Personnel, and Harold C. House, General



#### Portland K marts raise over \$7,000 towards March of Dimes

The nine Portland, Oregon K marts recently grouped together with R.F.D. publications in a major effort to benefit the March of Dimes. major effort to benefit the March of Dimes. The stores came together to represent K mart in the Portland team walkathon. They were lead by co-team captains Terry Tess, merchandise manager at K mart 4258, Portland and Georgie Holen, personnel manager at K mart 3430, Portland. Store representatives in K mart 3430, Portland. Store representatives in each store helped in signing up 190 plus employees and family members to walk the 25 kilometers (15.3 miles). They helped in putting together the largest team in the local March of Dimes history. The support given to the effort by store managers and employees was over whelming, "says Georgie. "We had four store managers and their families, two merchandise managers and their spouses,

numerous assistants and untold number of employees and friends on our walk. Our district Manager W.R. Owen came along for 10 miles until blisters called an end to his effort."

The K3 departments were also represented. They had one apparel district manager, five department managers, two footwear district managers and numerous department personnel.

"Thanks to all of their efforts, we were able to raise over \$7,000 in pledges," says Georgie. In competition with other local teams K mart was number one in total number of walkers.

The stores, K mart 4288, 4455, 4435, 3430, 3477, 3275, 3025, 7167 and 4406 wish to challenge all other K marts in the U.S. to hit the road and help the March of Dimes in the fight against birth defects.

#### Follow the blue light to the Cadillac K ma

to the Cadillac K mart

K mart 9089, Cadillac, Michigan was in of the action when the Michigan Pro Raily can to town. It started when Assistant Manager Mari Martin, Bill Lauter and Denny Calkins entered K mart into the Pro Raily Perade, withe OK from Store Manager R.L. Smith.

The Pro Raily is a car race involving people from all over the world. Cadillac Michigan sanctioned as one of the international alterior this event. In an effort to increase sale 9089 was taken to where the crowd was. Whoetter way than with the blue light mounte in the back of a jeep?

Irene Campbell, Apparel Manager, was in charge of decorating the "Dinie" jeep. Our automotive department personnel hooked us a PA system on the jeep, on which Lauter announced specials of our upcoming Pro Rail Blue Light Night, as Martin drove. He was often drowned out by the chanting of the zealous K mart employees, Angle Edwards, Tina Nimeth, Teddi Barnes and Pat Nasko who rode in the back of the jeep. As mentioned before no event would be complete without the famous flashing Blue Light, which was placed in the jeep and let the way for the Pro Raily race cars.

A special thanks to Sporting Goods Manager Dale Sinclair who made available th four man raft that was used as our door prizon blue light night.

And a last thanks to the raving photographer Leslie Croskey four Less Nessman) who stopped traffic to take the pictures.

From the reaction of the crowd the K ma

From the reaction of the crowd the K mart jeep proved to be the excitement of the parade. Spectators followed the Blue Light right to the door, increasing sales thousands of dollars, the following night, the one we had been waiting for "Pro Rally Blue Light Night!" Another whopping success with the Blue Light 10000.

The terrific success of this evening was to the enthusiasm and loyalty of the er staff here at the Cadillac K mart. We've and we've got it good.

"Dixle" the jeep, complete wi flashing blue light, led the way Pro Rally race cars and drew lowing of spectators right to 9089's



### Optimism expressed at shareholder's meeting

"I'm pleased to announce that the K mart Corporation is now on a path of solid earnings performance and will remain so into the foreseeable future. Every division of the company shows healthy opportunity for improved market share as well as sales and earnings increases."

That was just some of the good news heard at this year's annual meeting as Board Chairman B.M. Fauber addressed K mart shareholders.

Mr. Fauber went on to explain that the K mart of the 80s, now past the conceptual stage, is being installed in stores nationwide and that our new merchandising applications are already being accepted by the consumer.

Originally projected for '83 was the installation of 40 home centers; however, due to overwhelming customer response, as many as 500 may be completed by this year.

The new venture with soft good specialty retailing. Designer Depot, is still showing great promise. Again, originally forecasted were 30 stores, yet it appears that K mart could exceed this original objective before year end.

Beyond Designer Depot, K mart is studying plans to develop other speciality discount businesses in a variety of product categories.

Also, certain lines of existing merchandise will be expanded while others will be reduced.

K mart for the last three years has weathered adversity, but through these uncertain times, the company has introduced new vigor, creativity and excitement, not only from within but from the reception of the consumer. "Our position in the marketplace today, combined with a growing and healthy U.S. economy, provides a solid foundation for optimism about the future."

Clockwise, a shareholder raises a question for the board, Justice Mary S. Coleman who was recently appointed a director, Gloria M. Shatto, President of Berry College and Norman G. Milley, Executive Vice President of Merchandising and Subsidiaries — K mart's newly appointed directors, President and Chief Operating Officer Samuel G. Leftwich meeting with the press, Stanley S. Kresge (standing) also in attendance and Milley meeting with shareholders after the meeting.













#### K liner, June, 1983

#### Awarded for their merits

The National Merit Scholarship Committee has selected this year's K mart National Merit Scholarship winners, beginning with the fall term 1983-84. These people who are children of K mart employees, will receive an undergraduate scholarship good for four years of full-time study or until baccalaureate degree requirements are completed, and are selected for qualification on the basis of their recent PSAT/NMSQT scores. Winners are chosen on the basis of their academic record. leadership and significant extra curricular accomplishments, test scores and school's recommendation.

TRAD year's winners are: starting with the top photo. David Kroeger. 3rd from 1. accompanied by his parents. George Kroeger of Nucl. Fixtures and Mrs. Kroeger as David received his award from H.O. Scarlett, Vice President. Construction. Inyoca Barkey, center, in presented with her award by Start 7357, Minot North Dabata leeks on. Kenneth Eccles, standing with his parents, Mrs. Younce Eclies, office employee at K mart 3155, Belleville, Michigas and Mrs. Eccles, is presented with his award by Vit. Witcom. Senior Vite President Personal and Management Development. Buffer producted with his award by VIt. Witcom. Senior Vite President Personal and Management Development. Buffer photo is K mart scholarship recipient Themson McKilleles, center, who receives his reward from Mr. Michigas, Contin, who receives his reward from Mr. Michigas, Capitalines, Center, who receives his reward from Mr. Michigas, Capitalines, Center, who receives his reward from Mr. Michigas, Capitalines, Center, who receives his reward from Mr. Michigas, Capitalines, Center, who receives his reward from Mr. Michigas, Capitalines, Center, who receives his reward from Mr. Michigas, Capitalines, Center, who receives his reward from Mr. Michigas, Capitalines, Center, who receives his reward from Mr. Michigas, Capitalines, Center, who receives his reward from Mr. Michigas, Capitalines, Center, who receives his reward from Mr. Michigas, Capitalines, Center, who receives his reward from Mr. Michigas, Capitalines, Center, who reward from Mr. Michigas, Capitalines, Center, who reward from Mr. Michigas, Capitalines, Capital









### Last call for entries

### K mart Corporation's 1983

### Photography Contest

#### Once again here are the rules and prizes:

#### RULES

- Photographs must be no smaller than

- 2. Photographs must be mounted on matboard.
  3. Entries must have been photographed within the past two years, 1981-1983.
  4. Only one entry per category can be
- 5. Only prints are eligible. Slides will not be
- coepted.

  Contest is open to only employees of the mart Corporation.

  All entries must be mailed to KIH, News 7. All entries must be mailed to KiH, News Office and be received by Monday, August 1, 1983. Allow live days for postal delivery.

  8. Entries must be accompanied with an entry form which is furnished below.

  9. All winning photographs will be published in the September issue.

- 10. No entry will be returned unless accompanied with a stamped, self-addressed
- envelope.

  11. The K mart Corporation is not responsible for loss or damage to any entry.

#### **CATEGORIES**

#### FIRST PRIZE

#### SECOND PRIZE

#### THIRD PRIZE

#### HONORABLE MENTION

#### **Entry Form**

Your name, store number and home address

Category

Title (if applicable)

Equipment used (type of lens, film, etc.) .

Return to the K liner News staff, Troy, MI by August 1, 1983, (extended deadline).

#### **Executive promotions**



Thomas J. Hilt has been romoted to Director, Store perations, K mart Australia. Hilt started with the Company in Fargo, North Dakota in 1955. In 1961 he was appointed manager of Kresge 388, Austin, Minness

and served in store management until his promotion to District Manager in the Midwestern Region in 1967.

Hilt returned to store management in 1970 as Manager of K mart 4289, Cedar Rapids, Iowa and in 1972 was appointed to a K mart 101strict Manager in the Midwestern Region. In 1977, he was promoted to Assistant Regional ager in the Midwestern Region and in 1982 came to KIH as a Buyer.



William K. Kobs has been promoted to Director of Employee Relations. Mr. Kobs started his career

with K mart in 1961. His first management position was jupiter 4560 Kansas City, Kansas. Since then he has

managed Kresge and K mart stores. In 1972, he was appointed K mart District Manager in the Midwestern Region. In 1974, Kobs was appointed to Regional Personnel Manager in the Midwest. In 1980, he went on to be Regional Merchandise Manager and in 1981, he was appointed Director of Store Operations.

Kobs' varied background and experience qualifies him for this assignment.



George E. Glidden has been promoted to Senior Buyer in Department 61, ne Improvement Center. Glidden joined K mart in 1953. Since his first managerial assignment in 1960, he has managed several

Kresge, K mart and Jupiter stores, served as District Manager in the Eastern Region and K mart Advertising Manager at KIH. Glidden was promoted to Senior Buyer of Department 2



William P. Cashman has been promoted to Senior Buyer in Department 21 Furniture, Lamps and Shades and 42 Pictures and Frames. Cashman started with K mart in 1949 at Kresge 9 Dayton, Ohio. He was

promoted to the management of his first store in 1958. Cashman has managed several Kresge stores and a K mart, served as District Manager in the Central Region, Buyer at KIH, Managing Director of Kresge-K mart, LTD. in Hong Kong.



Howard E. Brubaker has been promoted to Senior Buyer in Department 2 Candy, 44 Pet Supplies, 57 Cigarettes and 59 Tobacco Accesories.

Brubaker joined K mart in 1950. He was promoted to the management of his first store

in 1958. Since that time, he has managed several Kresge and K mart stores, served as District Manager in the Eastern region, Buy and Senior Buyer at KIH. In 1978, he was promoted to Coordinator of Store System and in 1981 to manager of Decentralized Merchandige Systems



Thomas R. Swoboda has been promoted to Buyer in Department 1 Hossery.
Swoboda joined K mart in 1958 at Kresge 48, St. Joseph. Missouri. His first managerial assignment was in 1967. He has managed several Kresgeand Jupiter stores and a K mart. He has also served as District Manager in the Western

served as District Manager in the Western Region Personnel Manager in the Western Region. In 1980, he was promoted to Director of Recruitment and Training at KIH. Swoboda s promoted to Director of Employee Relations in 1981.



Carl P. Rampy has been promoted to Buyer in Department 11 Kitchenware. In 1955, Rampy joined K mart at Kresge 556, Evansville Indiana. Kresge 569, Ashland,

Ohio was his first managerial assignment in 1961. He has, since that time, managed several Kresge, Jupiter and K mart stores and served as District Manager in the Central Region. Rampy was promoted to Co-Buyer in 1982.



Wayne J. Keller has been promoted to Director of Stor Operations in the Midwester

Keller started with the Company in 1970. During this time he has managed jupiter and K mart stores

In 1980, Keller was appointed to K mart District Manager in the Midwestern Region. In 1982, he was then appointed to Regional Personnel Manager.



Richard F. Voss has been promoted to Regional Personnel Manager in the Midwestern Region.

Voss started with K mart in 1968. He managed several Kresge stores and in 1975 he was appointed to Manager of

K mart 3291 Waterloo, IA. In 1981, he appointed to District Manager in the Midwestern Region.



Walter R. Becker has been promoted to Regional Food Manager in the Midwestern Region.

Becker started with K mart in 1948. During his career he has been Fountain Manager for several Kresge stores. In

1959, he was appointed District Food Manager in the Eastern Region.

in 1971, Becker was appointed Fountain Manager of Kresge 65, Trenton, NJ. in 1972 he was appointed to Food District Manager in the Eastern Region.

e EDP a

Manager of Benefit Services.

Vermeulen was employed on a full time basis since 1973 following a period of partime service. In 1978, she joined the Employee Benefits Department and was promoted to her former position as Assista

any insurance resurance Services is with Citizens erica and Pr tified Public eral CPA on

Andrew D. Noska has been promoted to Merchandise Controller.

Noska started with K mart on a co-op program through the University of Michigan in 1978. After graduating, in 1979, he joined the company full-time in the Operations Research Department. Noska is currently working on his Master's Degree in finance. In 1982, he was transferred to the Economic Analysis Department.

Noska's responsibilities will include development, implementation and monitoring of S.L.I.M. (Store level Inventory Management). This will assist the Corporation in having properly balanced inventories. In conjunction with P.O.S., the Centralized and decentralized Merchandise Systems "Open-to-Buy" procedures are to be developed within the T.R.I.M. framework.

Kenneth J. Winter has been promoted to Buyer of Men's & Boys' and Fashion Accessories in the California Buying Office. Winter joined K mart in 1975 as a trainee at K mart 4048, Springfield, illinois. In 1978, he was promoted to Assistant to Buyer of Ladies' Apparel in North Bergen and became an Associate Buyer of Ladies' Apparel in 1980. Winter was promoted to Buyer in Ladies' Apparel in 1982.

Freda M. Healy has been promoted to Associate Buyer in Department 46 - Men's and Boys' Wear. Healy joined K mert at Kresge 13, Pontiac.

Michigan. In 1962 she served as a Merchandise Supervisor at K mart 4001, Pontiac, Michigan. She was promoted to Associate Buyer in Horticulture in 1976.

Michael I. Monday has been promoted to terchandise Coordinator for Men's & Boys, spants' and Fashion Accessories National rand and Designer Merchandise. Monday joined K mart as a trainee at K nart 4254, Oshkosh, Wisconsin in 1972. In

1976 he was promoted to Assistant to Buyer of Ladles' Apparel and has also served as Associate Buyer of Ladies' Apparel in North Bergen. Monday was promoted to Buyer of all Apparel in Puerto Rico in 1982.

David E. Barden has been promoted to K mart District Manager in the Southern Region. Barden started with K mart in 1964. His first management position was K mart 4372, Rocky Mount, North Carolina, as Merchandise Manager. He managed a K mart store befo being appointed to Manager of K mart 3165 in

Ronald K. Powell has been promoted to K mart District Manager in the Southern

Powell started with the company in 1959. During this time he has managed three Kresge stores and a jupiter store. Powell has also managed two Kmart stores. In 1976 he was appointed to Manager of K mart 3353, Orange Park, Florida.

Daryl L. Stockstill has been promoted to mart District Manager in the Midwestern Region.

Stockstill started with K mart in 1971. His first managerial assignment was Merchandise Manager at K mart 4217, Independence, Missouri. Since then he has managed two K mart stores and in 1981, he was appoint-ed Manager of K mart 4437, Topeka, Kansas.

Stanley R. Evans has been promoted to K mart District Manager in the Midwestern Region.

Evans joined K mart in 1960. During this time he has managed several Kresge stores and two K marts. In 1981 Evans was appointed to Kresge/Jupiter District Manager.

George C. Newton has been promoted to Kresge/Jupiter District Manager in the Midwestern Region.

Newton started with the company in 1970: During this time he has served as Merchandise Manager for two years and managed two K mart stores. In 1981 he was appointed Manager of K mart 4380, watosa, Wisconsin.

#### **Additional responsibilities**

Leonard J. Maida has been given additional responsibilities and has joined the Centralized Merchandise System

development project.
In addition to Maida's Decentralized Merchandise System duties, he will be responsible with all other members of the Project Team for the development of the Centralized Merchandise System Phase 11/111 design over the coming months.



Fishing boats await sailors to take them out into the ocean at Rockport,

#### Whale watchers set sail off the coast of Danvers

Store Reporter Debi Bulmer

Here on Massachusetts' North Shore in Danvers, there is an abundance of activities to away a warm summer's night. Below are a few of the ways that employees at K mart 3 spend their summer relaxing after work.

Rockport - It has small unique shops and quaint old buildings overlooking the ocean. Alt window shopping, a picnic of wine, cheese and soft fresh bread sitting under a warm-st studded sky is a perfect end to a maybe not so perfect day.

Salem Willows - A small amusement park with a grassy tree covered park, beaches, arcad

flying horses, and Chinese and seafoods. The Willows is also known for some of the bevaried types of popcom and salt water taffy on the North Shore. On Tuesday aights the concerts at the shell, weather permitting.

Boat cruises - We are lucky here because not only do we have cruises around Salem Har during the day and whale watches early Sunday mornings, but there are also evening crui around Salem Harbor for those adventurous souls. Or you can drive into Boston and tak cruise around Boston Harbor. There is usually a band and the breeze off the water is an add

Cookouts - A Fourth of July tradition be comes a delightful change when done during a warm summer night. When it gets dark we either make a fire or get out the Coleman lantern and tell ghost stories. (That should give you a little chill). For an added treat, find legends and stories from the area in which you live.

Block parties - These are not exactly a "spur-of-the-moment" thing, but it's a great way for a large group of people to get togethfor some fun. If everyone pitches in, work is minimal as is the expense. You'd be surprized what a stereo and some records can do. It's a way to get to see people on your street and meet people that you don't al-

ready know. How about going to a Red Sox game, or a walk at Old Orchard Beach, going to a city league baseball or softball game? What about a sort of family circle where everyone learns to do one thing (men and women alike) such as embroidery, tie flying or sundae making. There are many inexpensive and just plain fun things that you can do if you just use a



in Neck Si

#### Racing the rapids down the Connecticut River

Store Reporter Cheryl Faren

West Lebanon, New Hampshire K mart 7048 is located by the Connecticut River near its sister state Vermont. There is hardly a road that winds in these states where you can't find a stream or river to fish in. Just behind the store, about 200 feet, is the Connecticut River and during lunch, some employees go fishing!

Every year the town folks gather with their air mattresses, rafts and inner tubes and meet at Cliffords Garage in Hartford, Vermont and race down the six mile rapids. Others meet in Lebanon, New Hampshire just a few miles away. The town folks play horseshoes and at the end of the season there's a play-off

Living in the mountains, hiking is another favorite sport. The Old Man in the Mountain is a great place to climb and pass the summer away.

#### Winconsin's center marked by popular Rib Mountain

Store Reporter Jessica Dalsky

Rib Mountain is located fight near K mart 7475, Wausau, Wisconsin. It is one of the more popular sights unique to this area.

Rib Mountain was formed six to nine thousand years ago by the glaciers and rises 1,940 feet above sea level and 650 feet above the surrounding area.

Both the Wisconsin and Rib Rivers were formed by the movement of the glaciers. There is also evidence that the Wisconsin River was once a mile wide in the city of Wausau. Rib Mountain got its name from its arc-like shape, which has been likened to a human rib.

The mountain is located in almost the exact center of Marathon County and the state of Wisconsin. It is four and a half miles long, and one and a half miles wide. Dense hard rock. which forms the mountain, is quartzite. It was originally loose sand, but changed to sandstone by the cementing of sandgrains and then to quartzite, by the earth movements and fluids which compressed and hardened the rock.

Years ago, the mountain's timber was used extensively for the development of local paper mills. It's hard quartzite, reddish in color and was once dug out of the mountain and used for tombstones. Now the mountain stands as a symbol of the past and is utilized for tourists, hikers and skilers

#### Numerous parks dot St. Cloud, Minnesota area

Minnesota is known for being a state with 10,000 lakes and St. Cloud where K mart 3554 is located, is in the center.

This area has the advantage of the Mississippi River flowing through the city, making boundary lines and providing a natural setting for parks.

Wilson overlooks the river, casting the reflection of the St. Cloud skyline into its image. All coordinate the city into peaceful, relaxing evenings or can bring groups of friends together for the summer activities of softball, volleyball, tennis and bike riding,



View of American Falls from above Lun Luna island is called the Bridal Veil Falls The Observation Tower in upper port can be seen in the distance connects

### Niagra Falls summer fun: air show, golf tourney, boat launching

Store Reporter Jeff Lowe

Starting with a visit by the production crew of the nationally televised precently. Niagara Falls, New York has a full schedule of events and activisitors in the summer of 1983. And stop in to visit at Jupiter 4599, a Included in these events, in addition to the taping by the NBC televis an international Air Show which annually draws about 50,000 persons, the Amateur golf tournament which features the best amateur players in the successful "Summer Experience" which highlights the area's ethnic her of suscessful learners.

of summer-long events.

This summer will also see the launching of the latest addition to the world famous Maid of the Mist tour boat fleet — the Maid of the Mist V.

The two-decker ship will be the largest in the four-boat fleet which carries millions to the base of the mighty Niagara Falls. The ships have carried passengers since the offer the most spectacular view of the Falls, as the cataracts fall 187 feet into the low

The International Air Show at the Niagara Falls International Airport has also grown country.

Features scheduled for this year's show include Betty Stewart, an aerobatics perk recently won the world women's championship competition at the Moscow Air Show, stunt pilo Wes Winter of Phoenix, Arizona; wing-walker Carol Lynne with pilot Wayne Pierce in their World War II aircraft; the U.S. Army Golden Eagles, a 36-member parachute team, a P-47 Thunderbol built by Curtiss-Wright and a P-39 aircraft built by Bell Aerospace/Textron.

All of these scheduled acts are known throughout the international air show circuit. This

year's event is scheduled for July 16-17.

A third major event is the prestigious Porter Cup, where former U.S. Amateur Champion Nathaniel Crosby, the son of the late Bing Crosby, will defend his crown. This is the 25th anniversary of the Porter Cup, and many former participants are scheduled to attend, includin former champion John Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bobby Clampett, Dr. Gil Morgan, Andy Bean, Bill Rogers, Vancourse Cook, Bill Rogers, Cook, Bill Heafner, Ben Crenshaw and others.

The Niagara Falls, New York area annually attracts more than four million visitors who come to view the mighty cataracts and visit the series of quality attractions.

The Falls is located just 300 yards from the city's major downtown area, which includes a major two-story shopping mall, a \$34 million international Convention Center (which recently housed the American Bowling Congress national tournament and the Masters Tournament for professional bowlers, the \$8 million five-story, glass-enclosed Wintergarden, and several other new structures

The Aquarium of Niagara Falls is one of the leading fresh-water aquariums in the nation and is located adjacent to the Schoelikopf Geological Museum, which traces the rich geological history of the area and the Falls.

Just 20 miles to the north in Youngstown on the shores of Lake Ontario, is Fort Niagara, which was a major battle ground of the French, British and Indians in the late 1700's. Artpark in nearby Lewiston also features a variety of entertainment and is operated by the New York State Department of Parks and Recreation.

Niagara Falls is also on the international border with Canada. Three bridges offer convenient transportation between the two countries.





Bonnie Vanderzanden, K mart 4218, Appleton, Wisconsin.

#### **Employees share ideas** for low cost summer entertainment

Store Reporter Bette Koeffler

There are several nature centers around Appleton, Wisconsin as well as Lake Winnebago and the Fox and Wolf Rivers that all K mart 4218 employees and their families have access to. Have you ever hiked through a secluded wooded area, free from urban and traffic noise? This is truly a balm for jangled and frayed nerves. Try this and see if you can identify the trees, birds and wildflowers you come across.

Some employees share their ideas for inexpensive, summer fun in the area. Joyce Van Asten, grill says, "I enjoy biking, hiking, swimming, grilling and playing catch with

my dog."

Bill Clark, checkout supervisor enjoys fishing, boating on Lake Winnebago, throwing jarts with friends and riding through the woods in a dune buggy. Bill spends a portion of his time working

Lois Scheurle, checkout, likes taking her dog for walks and going on pontoon boat rides. Bonnie Vanderzanden, domestics, says, "I like going on nature walks with my daughter, going to band concerts and picnics." Bonnie is also a member of 4218's softball team.

#### Bismarck offers history, athletics, nature, cu

E 4272

K mart 4272 is loca pitol. Biomarck. The

#### Sall away in a balloon from Topeka, Kansa

Store Reporter Breads Guerra

After a long, cold winter at K mart 7 Topeka, Kansas, we don't want to take summer lying down. Plan summer activiti be enjoyed by all, young, old and the

Those who like being near to catching the wind sailboating the rivers of Kansas. If up is hot air bellooning that is gainland certainly in beauty.

What a way to spend a sum evening. Quietly and magically skies looking down on nature wonderful and unusual gift to

How about getting away from the rush life. There is a great thrill of watching rabirds in the forests feeding their young o hatching to life, deer at run, squirrels at plor throw your fishing pole in a nearby street and catch your dinner.

#### Family get togethers are big in Belevidere

Stere Reporter Carlos A. Castro

Here are a few ways that employees from K art 7275, Belevidere, Illinois plan to have an inexpensive yet fun summer.

Plan a family get together at home or at a local park. Have the families bring dishes to pass around which will help minimize the total cost for food and beverages.

Baseball diamonds, volleyball courts, and horseshoe pits are available at most parks and provide for fun family games.

Camping is another fun summer activity and is an excellent way to enjoy a fun filled weekend. Camping means fishing, waterskiing or just enjoying the warm summer days and nights. There are many camping directories that can help you find additional information on state or nationwide campgrounds.

### Water activity is heavy in Sweetwater, Tennessee

Store Reporter Donna McNabó

If water fun is your style, you'll be interested to know that it's less than an hour drive to any of the four local lakes from K mart 9299. Sweetwater. Tennessee.

Nothing could be better on a hot summer day than spending it at the lake swimming, skiing, boating or grilling supper on the shore.

If you are a fisherman, you will be interested in our lakes and rivers, which provide a large variety of bass, crappe, catfish and trout, just to name a few.

Moving on up in the mountains, a very popular water sport is kayaking. Some kayakers come from miles away to ary their hand, or rather their paddles on these challenging rapids.

If peace and quiet is what you are after, we have a good selection of camp sites located in the Great Smokey Mountains National Forest. A number of hiking trails can lead you to breath-taking scenes looking across the mountains and valleys or looking up at some of our mountains most beautiful water falls.

if you don't want to spend all your time entertaining yourself, then allow us to give you a helping hand. We are just a few hours from Opryland USA in Nashville. For one entry fee, you, your family and friends can enjoy a day of entertainment with some of the country's best performers and get a thrill from the exciting rides they have in store. There's also a lot of entertainment in the Pigeon Forge and Gatlinburg area.

From the mountains, to the lakes to the country music sound of Nashville, Tennessee has a variety of ways to spend an enjoyable evening or a fur-filled weekend.

If you are ever in Sweetwater, be sure to see the Lost Sea. It's an hour long tour which takes you through a cave where confederate soldiers were hidden during the Civil War and was one of the South's largest headquarters this side of Atlanta. It also served as a hunting ground and a meeting place for the Cherokee tribes. It has the world's largest underground lake, which is full of large rainbow trout. When back on the surface again there are souvenier shops, a restaurant, a leather shop, and a picnic area. A visit to the Lost Sea will prove to be an interesting afternoon.

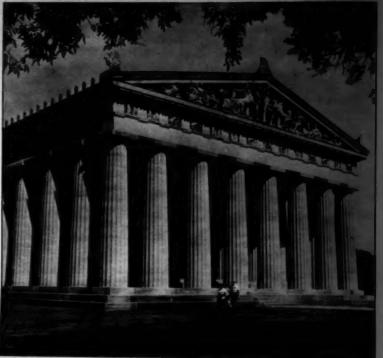
### Florida climate, beaches palm trees lure tourists

Store Reporter M. Warshowsky

Here in North Miami, Florida we are fortunate to be living in an industrial and commercial community while having in our very own backyard the things that people from around the world come to enjoy.

K mart 4295 employees enjoy the climate, beaches and access to the hundreds of fascinating attractions that give residents of this tropical wonderland a scope unknown elsewhere.

After a hard day at work, it seems appropriate to relax in the warm sunset, backlit by the deep blue sky by a pool or at the beach.



The Parthenon in Nashville, Tennasso

# You don't have to go to Greece to see the Greek Parthenon

Store Reporter Maude Welch

If you want to get away from home after being in all winter, you're tired of cooking out on picnics and yearn to do something different, try spending one evening a week visiting some of the sights in your own city that a tourist would visit.

At K mart 4093, Madison, Tennessee employees are fortunate to have a wide variety of things to do that are close to home, free and open to the public.

Area parks are beautiful with some being woodsy and informal and some that are more formal: In warm weather the parks are full. Ball diamonds can be used by anyone during the day, just take your own ball, bats and friends and have a game. The leagues play at night and you can see some good games with men, women or children.

One of the more formal city parks is Centennial where beautiful flowers bloom from early spring until late fall. There is a small garden there where weddings are performed. The Park has visitors from all over the U.S. and foreign countries who come to visit the Parthenon.

This is the only exact replica in the world of the Greek Parthenon which was built in 447 B.C. The Nashville temple was built in 1897. It is beautiful inside and out, has art and sculpture on display at all times and is open to the public at no cost. Concerts are held in the park on Sunday afternoons.

A few miles away on the banks of the Cumberland River in the downtown business district is an old log fort, a replica of the first fort built by the settlers in 1779. Time spent going to Fort Nashboro is well spent. We see the hardships of our fore fathers and how they had to weave, make soap and much more. Children are expecially excited by a visit to the Fort. There are also neighborhood libraries in the area, state museums, a children's museum, and the Hermitage home of Andrew Jackson.

### ustomer

**Customer Pleaser** 

cknown for a look-see, the cus-ner turned to me and said, "i al-ys look for her when I can't find nething, no matter what it is and it is always pleasant and willing to

way." We shop K mart and brag about it to everyone. Please thank Emily for us and let everyone know what a great job she is doing. Thanks to Emily in the Toy Department, K mart 3017, El Toro, California.

I've always told my children: If you have something nice to say about someone - tell them. Thei's what's important. Then they know (at least) that they know important. Then they know (at least) that the said something nice about them. Well - I have something nice to say.

somening nice to say.

My husband's job takes us all over the United
States. For 25 years I've traveled and observed. My
point is K mart. They have always been so nice and
courteous, especially here in Menter. If all the other people in this area were as nice as the E mart employees

what a wonderful world it would be. They give rain checks with no complaints, exchanges with a smile.

I love K mart and you should too. I can get almost everything I need at K mart, except for groceries, knowing if it doesn't fit I can exchange It. I say - Thank God for K mart.

Thanks to Manager R.A. K mart 3015, Menter.

I just wanted you to know it is a pleasure to do business with your store. Yesterday, I had the task of returning an article to your Fenton, Michigan store. I was greeted with courtesy and consideration, and my exchange was graciously made.

So often when one returns an article they are made to feel as if they were on trial for something.

My family appreciates this kind of service. Thanks to Manager L.C. Young and staff, K mart 9128, Fenton, Michigan

10 and 14 wh

This letter is to advise your company of a deed done by one of your employees at the Dubuque K mart store 4018

In October, 1980 | purchased a 19" General Electric Color Television from Mr. High's department at K mart. A little over a year ago the set started to have audio problems, Mr. High was very sympathetic and understanding to the problem. He offered the use of a 'lender set' while ours was being repaired.

After four attempts at repair (at a cost of \$178.00) the set was still in bad order. Mr. High suggested I may get results if I contacted General Electric. I did.

Thanks to him, General Electric, and Scherrman's Appliance a new G.E. television was sent to the Dubuque K mart as an even exchange from General Electri

My wife Judith is also an employee of K mart, and

ske sponks highly of Dave. Her knowing Mr. High doesn't weight the action taken by him for 1 know in fact he has done the same for others.

It is because of his ame for others.

It is because of his actions and that of all the employers at Dubuque K mart, it is a plansant feeling of satisfaction for us, the customer, to shop at K mart! Thanks to Duvid High, K mart 4018, Dubuque, Iowa.

I am writing this letter to express my appreciation for the courtesy and helpfulne I received when I patronized your Columbus store located on Westerville Road.

Alberta Campbell assisted me on March 16, 1983. She was polite and patient as I selected various items from your Home Improvement Department.

The major problems I have found with ome stores are the inability of an employee to adequately assist the customers in locating

es I have

romoted to

en the team ed, she because 4, her pro

merchandise in their department, and the employees lack of price knowledge on various products. This can be very irritating for a customer with limited time to shop.

Glad to say, Alberta knew exactly where everything was located and the price of each item. This saved me a tremendous amount of time, thus providing me more time to focus on other items in your store.

To summarize, I'd like to say, "Thank you Alberta Campbell." People like yourself will keep individuals like Rod Hughes Coming back to K mart.

Again, thank you and JOB WELL DONE and keep up the GREAT job. Thanks to Alberta Campbell, K mart 3250, Westerville, Ohio

merchandiser for team 4, her pres-position. She has been a custom-pleaser since March 31, 1951 and that's why we chose her as a customer pleaser. It is very gratifying for me to write this letter of commendation concerning one of your dedicated

> West Palm Beach, FL. On February 9, 1 came to that store to purchase a wall phone for ITT and they had never been sent to the store. The price was \$44.97 and we were most anxious to purchase one. Since none had come in, 1 was given a

employees at your K mart at 4560 Forest Hill Blvd.,

rain check This gentleman, Michael Miller, one of the store managers was kind enough to phone me to come in and pick one up. I had spoken to him about two weeks ago, and gave him my phone number. Can you imagine my surprise and delight when he kept his word and did phone me on Wednesday, March 16, and I picked it up promptly:
It give me pleasure to write this letter. You have an

excellent employee and wanted you to know how much I appreciated this dedication to his customer. Thank you for having this gentleman in your organization.

Thanks to Michael Miller, K mart 4343, West
Palm Beach, Florida

#### **Anniversaries**

































See Mr. Polisse, Erroger 593, Dertroit, Int. 39 Voses in G. Revendy E. sear; SAII, Steriote, Int. 39 Voses, in G. Revendy E. sear; SAII, Steriote Seubon, Int. 39 Vol. 19, L. Currellon, E. sear; G.P.S. E. Loriat, Int. 39 Vol. in F. Ferrell, K. ment GAII, Formano, CA, 39 Yours, sort D. Seebler, K. ment GAII, Sterioten, J. 39 Yours, sort D. Seeble, E. ment 3331, Medianopolis, IN, 25 Vol. in B. Admander, E. ment 3351, Medianopolis, IN, 25 Vol. in W. Carrellon, Int. 30 Vol. 30 V



### A published photographer

Diane Gray of K mart 4020, Detroit Michigan, a five year employee, had one of her photos published in Pentax Life Magazine, a publication of the Pentax camera owner's club.

Out of the hundreds of entries submitted by members, her photo of a swan and offspring was one of the twenty

chosen to be included in the Gallery Section of the Winter 1982-83 issue. Diane is pursuing a second degree in photography at the Orchard Ridge Campus of Oakland Community College. She specializes in wildlife and nature photography and also restores and retouches old and damaged photographs.

KRESGE. S S 1071 LAKE ANGELUS RD W PONTIAC MI 48655

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